Matrox® Maevex™ H.264 Encoders

Stream Live Content over IP to Scala Digital Signage Players

A/V system integrators can now capture, encode and stream live, Full HD 1080p60 video and audio content to Scala digital signage players with Matrox® Maevex™ H.264 encoders.

Maevex encoders deliver affordable, exceptional-quality video and audio at low user-defined bit rates (100 Kbps-25 Mbps) over a standard IP network. The ability to cost-effectively incorporate live, low-bandwidth Maevex streams at end-point Scala players allows system integrators to build even more attention-grabbing platforms… using live content within signage to attract more eyes to the surrounding messaging and branding.
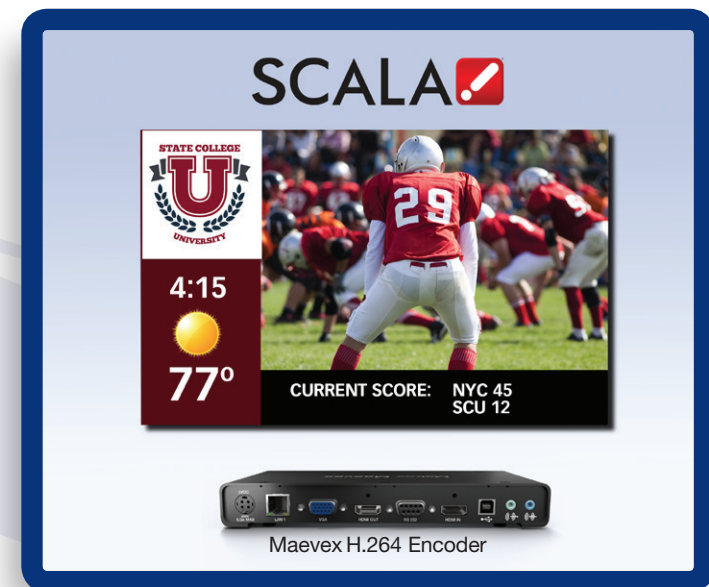
Streaming Signage
Live Maevex streams can be treated like any other content within the Scala software. System operators can choose to run the live feed alongside other live and/or canned content, place it in different positions on the screen or video wall, and even schedule it to run at specific times throughout the day.

Market Applications
The Matrox and Scala digital signage combination can be used to engage audiences across a wide range of venues including:
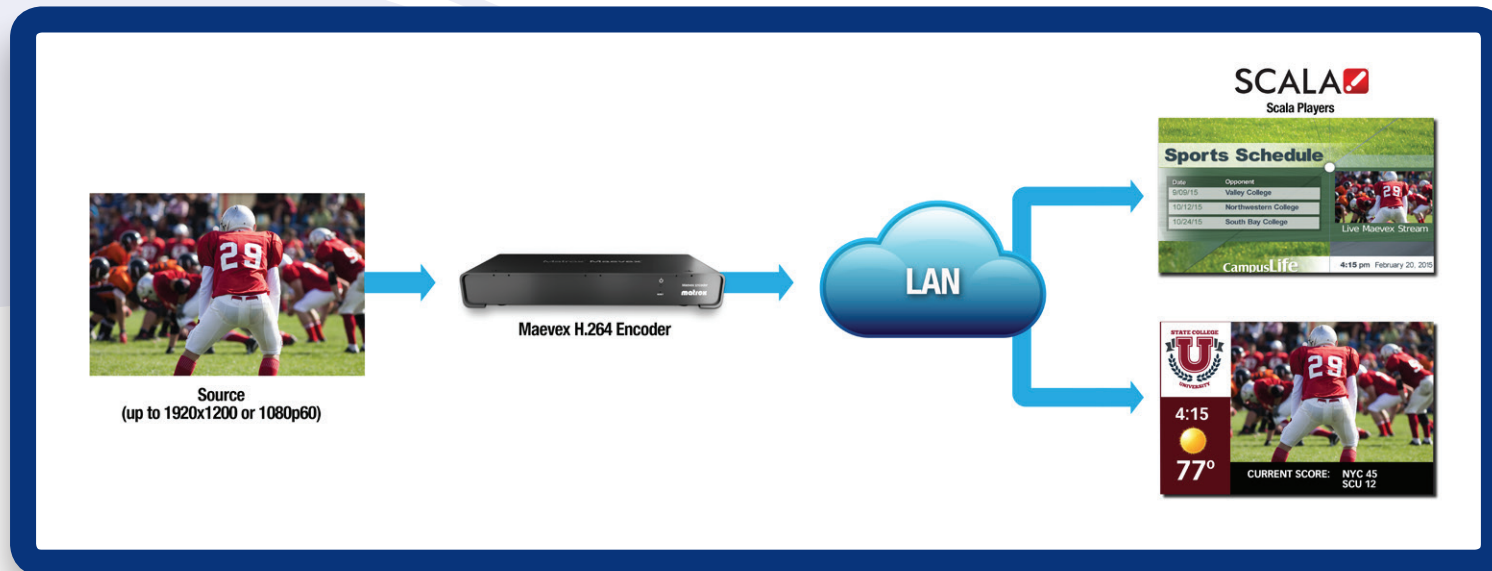
- Live sports feeds within menu boards, lounge video walls, and entertainment screens in bars and restaurants

- CEO speeches and other corporate communications within signage in lobbies, board rooms and cafeterias

- Campus sporting events where existing webcast camera feed is streamed live to campus-wide digital signage

- Local news feeds next to hotel information on screen at the check-in desk, in the hotel lobby, and in other common areas

- And more…

Maevex H.264 Encoder

matrox®
Graphics for Professionals

Matrox® Maevex™ H.264 Encoders

Stream Live Content over IP to Scala Digital Signage Players

Matrox Maevex H.264 encoders capture and encode the source A/V content for high-quality, low-bandwidth distribution over the IP network, while Scala signage players decode and display the live Maevex stream.

Learn more

For more information about Matrox Maevex H.264 encoders & decoders and our other solutions for digital signage, visit matrox.com/graphics or contact graphics@matrox.com.

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